

## Rowanmoor leads the UK SSAS Market 12% more share than the nearest competitor



POSITION AS AT JANUARY 2017			POSITION AS AT JANUARY 2018			
Provider	No. of Members	% Share	Provider	No. of Members	Increase	% Share
Embark Group	7,953	24%	Embark Group	8,434	6%	25%
Barnett Waddingham	4,506	14%	Barnett Waddingham	4,354	-3%	13%
Mattioli Woods	3,066	9%	Mattioli Woods/City Trts	3,152	3%	9%
James Hay	2,862	9%	James Hay	2,718	-5%	8%
Xafinity	2,500	8%	Xafinity	2,410	-4%	7%
Whitehall	1,748	5%	Whitehall	2,010	15%	6%
AJ Bell	1,540	5%	Day Cooper Day	1,678	39%	5%
Dentons	1,510	5%	AJ Bell	1,588	3%	5%
Talbot & Muir	1,460	4%	Dentons	1,530	1%	5%
Day Cooper Day	1,208	4%	Talbot and Muir	1,490	2%	4%
Michael J Field	1,200	4%	Michael J Field	1,200	0%	4%
IPM	1,160	4%	IPM	1,080	-7%	3%
DP Premier Trust	936	3%	DP Premier Trust	900	-4%	3%
Curtis Banks	710	2%	Curtis Banks	658	-7%	2%
InvestAcc	548	2%	InvestAcc	592	8%	2%
<b>Total Top 15 Players</b>	<b>32,907</b>		<b>Total Top 15 Players</b>	<b>33,794</b>		

Source: Based upon Embark Group internal research on the top 15 SSAS players in the market and Money Management April 2018 SSAS Survey vs. April 2017. No. of members estimated based on average of two per SSAS. Rowanmoor Executive Pensions Limited administers all SSAS schemes within the Embark Group.

## Experience and Expertise

Rowanmoor is the UK's largest independent small self-administered scheme (SSAS) provider and a provider of bespoke self-invested personal pensions (SIPPs) and Family Pension Trusts (Family SIPPs). We have been at the forefront of member-directed pension scheme development for over 35 years, in an increasing legislative and ever-changing regulatory environment. Robust business principles provide the foundations of our business operations, giving us a reputation for the quality of our products and services. Our staff maintain the highest standards when carrying out business activities.

- We offer a range of member-directed pension scheme products, which maximise the opportunities available under current pensions legislation.
- A true service provider, we have a close involvement with our clients and their advisers and an understanding of their needs.
- Published monthly service standards and results.
- All clients are supported by an individually named administrator working in a supportive team environment.
- Specialist in-house teams provide actuarial, pensions technical, property and scheme accounts support.
- National presence providing support to customers and advisers around the UK.
- Industry acknowledged award-winning SSAS administration.
- Designed and introduced the UK's first Family SIPP (Family Pension Trust).

For more information on Rowanmoor's products and services please visit our website [www.rowanmoor.co.uk](http://www.rowanmoor.co.uk), call 03445 440 550, or email [enquiries@rowanmoor.co.uk](mailto:enquiries@rowanmoor.co.uk).



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Rowanmoor is a trading name of the following three companies, Rowanmoor Executive Pensions Limited registered number 05792242, Rowanmoor Personal Pensions Limited registered number 02268900 and Rowanmoor Trustees Limited registered number 01846413. The registered office for each of these three companies is Rowanmoor House, 46-50 Castle Street, Salisbury, SP1 3TS. The three companies are also wholly owned subsidiaries of Embark Group Limited. Rowanmoor Personal Pensions Limited is authorised and regulated by the Financial Conduct Authority (FCA) under reference number 458260. The provision and administration of Small Self-Administered Schemes (SSAS) and trustee administration are not regulated by the FCA. Therefore, Rowanmoor Executive Pensions Limited and Rowanmoor Trustees Limited are not regulated by the FCA in relation to these schemes or services.

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